

## **ICAR-Agricultural Technology Application Research Institute (ATARI)**

Zone X, CRIDA Campus, Santosh Nagar, Hyderabad – 500059

### **Review cum Interaction meeting of Special Project on Cotton**

ICAR-ATARI, Hyderabad organized Review cum Interaction meeting of Special Project on Cotton was held on 07.05.2024. this project was funded by ministry of textiles and implemented by ICAR-CICR in public private partnership mode. Participants include Heads of KVKs and DAATT centres, nodal subject matter specialists, representatives of seed firms, District Agricultural Officers and officials from ICAR-CICR, Nagpur.



Dr. Shaik N. Meera, Director, ICAR-ATARI, Hyderabad in his introductory remarks emphasized the role of KVKs in the project and need to develop indicators which will explain the variations in the yields. Dr. V. Sudha Rani, DE, PJTSAU, Hyderabad explained about the initiatives taken by the PJTSAU in implementing the project. Dr Y G Prasad, Director, ICAR-CICR, Nagpur briefly reiterated the importance of the project in Telangana. Prof.S.V.Reddy President & Executive Director, PRDIS, Hyderabad emphasized on the need to develop value chains for inputs as well as output. Dr Y G Prasad, Director, ICAR-CICR, Nagpur. During the meeting work done by the centres and the results were critically. During the interactive session operational guidelines and modalities for joint selection of farmers for the next season was explained by Dr Y G Prasad, Director, ICAR-CICR, Nagpur. Participants interacted actively and modalities for implementation for next season were discussed.